

THE ACTS OF KINDNESS AWARDS™

Celebrating Excellence!

SOUVENIR PROGRAM BOOKLET AD SPECIFICATIONS

The Acts of Kindness AwardsTM Souvenir Program Booklet is designed to be a keepsake and reminder of the awards recognition gala experience.

Promote Your Business - by advertising in the program booklet.

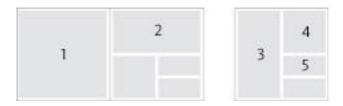
Express Your Personal Congratulations - One of the nicest "gifts" you can give someone is an acknowledgment of their Excellence.

Prices are dependent upon size selection.

All artwork must be received along with your payment. Copies of the program booklet (5.5" W \times 8.5" H) will be printed with a full color cover (including the front and back inside cover) and black & white inside pages.

Ad Specifications

• **Dimensions** – Keep important elements such as text at least 1/4" from the edge to prevent them from being cut off.



- 1. Full-page 5.5" W x 8.5" H
- 2. Half-page horizontal 5.5" W x 4.25" H

- 3. Half-page vertical 2.75" W x 8.5" H
 - 4. Quarter-page 2.75" W x 4.25" H
 - 5. Eighth-page 2.75" W x 2.125" H
- E-mail any graphics, such as company logo to: w.adams@accoladecelebrations.com.
 - o Final proof ads must be submitted in PDF format
 - o Send graphics as a high-quality (300 dpi or higher resolution with no blurring and excellent clarity), most suitably in the following format: .jpeg, .jpg, .gif, .png, and .svg

CLICK HERE for the Ad Space Request Form (with Prices)

If you have any questions about the ad specs or program booklet production, please contact Wanda Adams at w.adams@accoladecelebrations.com or call (833) 31-AWARD or (833) 312-9273.