



## THE ACTS OF KINDNESS AWARDS™

Celebrating Excellence!

### SOUVENIR PROGRAM BOOKLET AD SPECIFICATIONS

The Acts of Kindness Awards™ Souvenir Program Booklet is designed to be a keepsake and reminder of the awards recognition gala experience.

**Promote Your Business** - by advertising in the program booklet.

**Express Your Personal Congratulations** - One of the nicest “gifts” you can give someone is an acknowledgment of their Excellence.

Prices are dependent upon size selection.

**All artwork must be received along with your payment.** Copies of the program booklet (5.5" W x 8.5" H) will be printed with a full color cover (including the front and back inside cover) and black & white inside pages.

#### *Ad Specifications*

- **Dimensions** – Keep important elements such as text at least 1/4" from the edge to prevent them from being cut off.



1. Full-page – 5.5" W x 8.5" H
2. Half-page horizontal – 5.5" W x 4.25" H

3. Half-page vertical – 2.75" W x 8.5" H
  4. Quarter-page – 2.75" W x 4.25" H
  5. Eighth-page – 2.75" W x 2.125" H
- E-mail any graphics, such as company logo to:  
[w.adams@accoladecelebrations.com](mailto:w.adams@accoladecelebrations.com).
    - o Final proof ads must be submitted in PDF format
    - o Send graphics as a high-quality (300 dpi or higher resolution with no blurring and excellent clarity), most suitably in the following format: .jpeg, .jpg, .gif, .png, and .svg

**[CLICK HERE](#) for the Ad Space Request Form (with Prices)**

If you have any questions about the ad specs or program booklet production, please contact Wanda Adams at [w.adams@accoladecelebrations.com](mailto:w.adams@accoladecelebrations.com) or call **(833) 31-AWARD or (833) 312-9273**.